



NATIONAL → CHAPTERS

NEWSLETTER APRIL

If you're receiving this newsletter, we hope you'll share what's included with the rest of your chapter members.

OPEN BOARD POSITION

Muskies, Inc. is looking to fill the open volunteer position of VP Membership. Help us grow our membership.

VP Membership Job Responsibilities:

- Developing strategies to recruit new and retain members.
- Implement strategies to increase engagement, grow followers, and enhance brand awareness.
- Stay updated on social media trends, tools and best practices.
- Collecting data, tracking membership statistics and preparing reports.
- Assist with membership communication activities.

VP Membership Requirements:

- Excellent verbal and written communication skills.
- Ability to think creatively and take initiative.
- Familiarity with SEO and digital marketing.
- Proficient in Microsoft Office.
- Highly organized.

VP Membership reports directly to the President of Muskies, Inc. **Apply Today:** Send resume to the Membership Committee, c/o Jim Beaty, beatyesox@gmail.com. Questions: (618) 971-7806



STAY CONNECTED AND SHARE YOUR CHAPTER CONTENT

If your chapter has photos, stories, upcoming events, or updates you'd like shared on the Facebook page, please send them my way anytime. I'm always looking for content to highlight the great things happening across our chapters. Feel free to email me directly and I'll make sure it gets posted and shared with the broader community.

— Steve Worrall



Sincerely,
Steve Worrall,
VP Communications & Marketing



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